

ADVERTISEMENTS THAT MAKE YOU MONEY!

===== AD #1 (5" x 8") =====

USE THESE 15 ACTUAL MAGIC SALES LETTERS
TO BRING YOU HUGE MAIL ORDER PROFITS!

YES! Total sales from these letters OVER \$1,000,000!

EVERY LETTER TESTED! EXPLAINED!

YOU CAN ADAPT THESE LETTERS TO SELL YOUR
BOOKS, PLANS, FOLIOS AND PRODUCTS!

MILLION DOLLAR SALES LETTERS is an invaluable folio of the greatest mail order letters of all time. These GIANTS of the mail order business were first tested, then used to sell well over \$1,000,000 worth of books, products and services! Each letter is COMPLETE with a "case history" that points out the exact features that made each letter a big winner. These were written by Bob Collier, a man who brought in over \$675,000 in orders with a single letter, who turned an \$80,000 loss into a net profit of \$121,000 in six months, sold over \$3,000,000 worth of luggage and books by mail!

You can adapt these great letters for your own use - for your own profit! Your purchase entitles you to the full REPRINT RIGHTS! You can print as many copies of this report as you can sell. Included are professionally typeset camera-ready marketing materials to help you sell this report faster and easier! Don't delay! Just complete and mail the coupon below with your check or money order of \$5.00!

DETACH AND MAIL COUPON TODAY!

YES! I want HUGE Mail Order Profits. Here is my \$5.00. Send me my copy of MILLION DOLLAR SALES LETTERS postpaid by return mail.

I may adapt any of these great Mail Order letters for my own business - for my own profit. I understand my purchase entitles me to the full Reprint Rights.

Name _____

Address _____

City _____ State _____ ZIP _____

SEND YOUR \$5.00 CHECK OR MONEY ORDER TO:

|===== AD #2 (2-1/2" x 5") or (3" x 2-1/4") =====

USE THESE 15 ACTUAL MAGIC SALES LETTERS
TO BRING YOU HUGE MAIL ORDER PROFITS!

YES! Total sales from these letters - OVER \$1 ,000,000!

Every letter- tested and explained. You can adapt each letter to
SELL your books, plans, folios, products! Every letter is
complete with a "case history" that points out the exact
features that made each letter a big winner! Your purchase
entitles you to the full reprint rights plus camera-ready ads to
market this report. This same report is sold elsewhere for \$9.45
with no reprint rights. Now It's yours tor Just \$5.00!
Jumpstart your self-publishing business! Order yours today!

|=====AD #3 ((2" x 2-1/4")=====

MILLION DOLLAR SALES LETTERS

15 MAGIC sales letters to bring you huge mail order profits!
Every letter is tested and explained with a "case history" that
points out the exact features that made each letter a big
winner! Each letter can be adapted to sell your books, plans,
folios and products! Your purchase entitles you to the full
reprint rights to this report - for just \$5.00! Camera-ready
ads included.

|=====AD #4 ((1" x 2-1/4")=====

15 MAGIC SALES LETTERS

YES! You can use these 15 sales letters to bring you huge mail
order profits! Every letter can be used to SELL your books,
plans, folios and products! Full REPRINT rights included. C/R
ads included - \$5.00!