

## SCAM 4; THE E-MAIL CHAIN LETTER

You have been selected to receive the following as a person interested in opportunities based upon your previous Internet emails or visits to one of our affiliate web sites. If you have received this message in error, please accept our apology as a responsible e-mailer. However, this is a ONE-TIME only announcement and is not intended as a SPAM letter, therefore you need not reply. Again, if you are not interested, we sincerely apologize for the inconvenience. Thank you.

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Dear Fellow Entrepreneur,

You may be glad you looked at this message; it will help both of us and anyone else who follows in our footsteps.

In less than an hour a day, you can put your product or service before as many as 3,200,000 potential customers -- yes, as many as THREE MILLION TWO HUNDRED THOUSAND POTENTIAL CUSTOMERS exposed to your offer -- 100% FREE and LEGITIMATE!

Are you ready to learn this fool-proof, FREE system?

STEP 1 Make a copy of this letter!

STEP 2 Read the 5 advertisements at the end of this letter!

STEP 3 In any Word processor (Notepad, WordPad, Write, Word, etc.) remove the ad in the number 1 position and then...

STEP 4 Paste YOUR ad at the bottom of the remaining FOUR. I'll explain the importance of this in a moment.

STEP 5 Send the letter to 20 people a day for 10 days. This clearly requires 200 legitimate email contacts.

Between your personal contacts, the addresses of those who have sent you commercial messages, and other legitimate sources, you should have no problem finding 200 recipients who will welcome your message.

That's it! You're finished!

How does it work? Look at the math! It starts small. Send 20 letters a day for 10 days; 200 potential customers SEE YOUR ADVERTISEMENT! You can reasonably assume that at least 10% of those who receive your letter are savvy enough business people to see the value of this

FREE system!

So?

Let's continue! Each of those 20 recipients sends out 200 messages. At 10% participation (20 messages each participant), now have 400 POTENTIAL CUSTOMERS SEEING YOUR AD! (Your ad is now in the #3 position). Each of those 400 people sends out 200 letters and gets 10% participation. You're now up to 8,000 POTENTIAL CUSTOMERS SEEING YOUR AD(Your ad is now in the #2 position)! Each of those 8,000 sends out 200 letters, get a 10% participation and your ad is exposed to 160,000 POTENTIAL CUSTOMERS! Your advertisement is now in the number 1 position! If each of the 160,000 sends out 200 letters and gets only 10% participation, YOUR AD IS SEEN BY 3.2 MILLION POTENTIAL CUSTOMERS and YOU HAVE INVESTED ONLY TIME!

Now, I'll explain where to find the 200 people to send your letter to at ABSOLUTELY NO COST and why it's important to place your ad in the number 5 position!

We'll start with the positioning first.

You may ask, "Why not shoot for the top and put my ad in the number 1 position?"

The answer is quite simple! Those who participate in this **INGENIOUS** system will do the same thing you do, remove the number 1 ad and place their ad in the number 5 position. If you were to put your ad in the number one spot, it would be gone after the first cycle! By placing it in the number 5 slot, your ad won't be removed until it is seen by as many as 3,200,000 POTENTIAL CUSTOMERS!

This system is based on a participation rate of **ONLY 10%**! A good chunk of the 90% who aren't serious enough about their business and their future to participate will read **YOUR AD!**

So, there you have it!

Please notice that I don't promise a 100% participation rate. We both know that would be unrealistic. That's why I use the 10% example. Your results may be more or less. It doesn't matter! Even a 5% participation would still **EXPOSE YOUR PRODUCT OR SERVICE to OVER 100,000 POTENTIAL CUSTOMERS!**

And, of course, you don't have to stop at sending your message to 200 people! If you wish (and can handle the **MASSIVE VOLUME** this **FREE** system provides), you may send out more letters as time permits and **INCREASE your VOLUME and PROFIT!**

So, what are you waiting for? Read the advertisements below and then prepare your letter!

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ADS START HERE

Delete ad # 1 and paste your ad at the bottom!

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AD #1 Goes Here

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AD #2 Goes Here

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AD #3 Goes Here

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AD #4 Goes Here

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AD #5 Goes Here

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AD #6 Your ad Goes Here

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